

Minutes

Friends of Cherokee Marsh Board of Directors

Dec. 10, 2008, 5:30 - 8:00 pm

Lakeview Branch , Madison Public Library, 2845 N. Sherman Ave.

Present: Steve Ackerman, Jan Axelson, Jon Becker, Nan Cheney, Justin Sargent, Muriel Simms, Aaron Stephenson, Dick Walker,

Guests: Don Hammes

Excused absence: Sheri Harper, Dorothy Wheeler

Secretary Report - Jan

1. Review/approve NOV board minutes

Nan moved to approve the November minutes, Steve seconded. The motion was unanimously approved.

2. Correspondence

none

3. Communications: Media (incl. Northside News articles), Member Newsletter, etc.

none

Treasurer Report - Aaron

1. Main and Program Account Summaries

The main account balance is \$1366.16. The grant account balance is \$2217.49.

2. 2008 Annual Report and 2009 Working Budget, for 17 JAN 2009 Member Meeting (draft for comment)

Aaron will prepare these.

3. Forthcoming expenditures (review/approval)

Aaron will write a check for \$750 for the 501c(3) application.

Action Items – Jon/all

1. Authorization: 501c3 application (postponed from NOV)

Jon moved to authorize Jan to submit the 501(c)(3) application after allowing a 7-day review by the board. Jan will email the application to the board for review. Steve seconded the motion. The motion was unanimously approved.

2. NHLT Land Protection Workshop on 31 JAN 2009: location decision: WPCRC Community Rm or NHLT offices?

We'll meet at NHLT office.

3. Nominating Committee – Aaron & committee members (Steve, Muriel, Jon)

The director and officer slate is ready for the annual meeting.

Jon will talk to Dorothy about whether she will be an advisor or non-voting director.

4. Annual Meetings Committee – Jon & committee members (Justin, Nan, Don)

o featured presenter

The Surly Surveyor will present at our meeting and also at Gompers and Blackhawk Schools. Aaron will pay him.

o program/handouts

Send information about 2009 activities to Nan.

For the annual meeting, Nan will gather:

meeting agenda

membership forms

presidents report – 2008 activities and a statement about why FOCM matters

annual report – financial

list of upcoming activities

The committee is handling refreshments, door prizes, silent auction.

Aaron will make a poster. Jan will distribute info to her list of media/display contacts.

Nan mentioned that it would helpful to have a logo. Jon suggested convening a cultural committee next year to work on such things.

5. Cherokee Marsh infrastructure: nominations, for inclusion on WI list being developed for new federal administration - Jon, Justin

State government is preparing a budget wish list. Let Jon know if you have ideas.

Other Reports

1. Tabling – Sheri - absent

2. Northside Planning Council - Muriel

Covered via email.

3. DNR 2008/09 Grant Activities

o 501c3 Application - Jan

See Action Item #1.

o Financials - Sheri - absent.

o Donated hours/rates - Dick

Send any grant-related hours to Dick.

o NHLT workshop - Jon

See Action Item #2.

4. Ad Hoc 2009 Nominating Committee – Aaron

See Action Item #3.

5. Ad Hoc 2009 Annual Meetings Planning Committee – Jon

See Action Item #4.

6. Other Outreach - Jon

Jon is continuing his work to encourage land acquisition.

Yahara Lakes Legacy Partnership has hired some staff and will hire more.

CARPC activities are on hold.

New Business

1. North American Wetlands Conservation Act (NAWCA) and other Grants Programs - Don (postponed from OCT/NOV)

Don will compile a list of grants we might use for land acquisition and projects.

2. Friend/FundRaisers Policy: general policy (discussion) – Jon

Jon will collect example policies for discussion at a later date.

3. Member Renewals

Dick will find out if can distribute brochures via condo newsletters and how many each condo association would need.

Justin suggested having someone besides the President write our followup renewal letter. Jon will ask Dorothy Wheeler.

At the January board meeting, directors can sign up to contact non-renewed members to invite them to the annual meeting. Jan will bring a list of non-renewed members.

4. Debit Card

Jan moved to authorize Aaron to obtain a debit card on our bank account for paying the phone bill and other expenses that we may approve in the future. Dick seconded the motion. The motion was unanimously approved. The initial card limit will be \$10/month.

5. Newsletter Policy: format/content (discussion) – Jan –

no news

Other

Member Renewal Telephone Campaign (please bring your cell phone and a writing tool)

Postponed to January meeting.

Important Dates

2009 FOCM Board Meetings (Monthly: 2nd WED; 5:30-7:30p; Lakeview Branch Library, unless otherwise noted)

JAN 14 Monthly Meeting

JAN 17 Annual Members Meeting ((Lakeview Branch, Madison Public Library) 10a-12n

JAN 31 Land Protection Workshop w/Natural Heritage Land Trust, 9a-2p (location tbd)

Other Events

DEC Art of the Marsh: Seeing Cherokee Marsh NSAG exhibition (Lakeview Branch, Madison Public Library)

JAN Art of the Marsh: Seeing Cherokee Marsh NSAG exhibition, selections (Manna Coffeehouse , Sherman Avenue)

Respectfully submitted by Jan Axelson