

## **Minutes**

Friends of Cherokee Marsh Board of Directors 12 NOV 2008, 5:30-8:00p

Lakeview Branch , Madison Public Library, 2845 N. Sherman Ave.

Present: Jan Axelson, Jon Becker, Muriel Simms, Aaron Stephenson, Dick Walker, Dorothy Wheeler

Guests: Steve Ackerman, Nan Cheney, Dana Erlandsen, Don Hammes, Nancy Helgesen Lyons, Justin Sargent

Absent: Sheri Harper

### **Secretary Report - Jan**

#### **1. Review/approve OCT board minutes**

Aaron moved to approve the Oct. minutes as amended via email. Muriel seconded. The motion was unanimously approved.

#### **2. Correspondence - none**

#### **3. Communications: Media (incl. Northside News articles), Member Newsletter, etc. -**

Send material for the Dec/Jan Northside News to Jan by Nov 14.

### **Treasurer Report - Aaron**

#### **1. Main and Program Account Summaries**

Account balances: regular account: \$1030.87, Grant account: \$2760.74.

Dick moved to approve the treasurer's report. Jan seconded. The motion was unanimously approved.

#### **2. Forthcoming expenditures (review/approval)**

Jan reported that the DNR will not reimburse the final 25% of the grant funds until we document spending it.

### **Other Reports**

#### **1. Outings - Aaron**

Poynette garden show – no volunteers. Jan will check with Sheri and will send our regrets if there is no interest.

12 OCT 2008 mound outing debrief - Jan - we had a good turnout including some new people. For future events, we should give detailed directions to the starting point, including directions by water if appropriate.

#### **2. Events / Tabling**

Winter farmers market: our display board is in the library thru Dec. but can be borrowed for the market. Justin reported that the market is looking for tablers.

Don suggested placing our display or brochures in Pierce's Market. Discussion of that was tabled until after the art show commitments.

### **3. Northside Planning Council –**

Muriel attended a panel on economic development for the north side.

### **4. Lake-level Study Group – Jan**

The DNR sent a letter to the City of Madison saying the DNR is willing to review the lake level policy but the City must tell the DNR what policy the City wants. The City must also provide an environmental review.

### **5. DNR 2008/09 Grant**

501(c)(3) application

Attorney Dana Erlandsen discussed the implications of non-profits and:

- Lobbying

- Raffles

- Copyright ownership and whether to accept donations of copyrighted material

- Making grants and loans to other nonprofits

- Accepting gifts of land and easements.

- Scholarships

Jon, Aaron, and Jan are the committee for preparing the application. Anyone else who want to participate, would like to see a copy of the draft application, or has comments or questions should contact Jan.

Financials – Sheri - absent

Donated hours/rates – Dick has forms for documenting hours.

### **6. WI Wetlands Association Award – Jan –**

A report was emailed to directors.

### **7. Outreach/networking ~**

Jon attended a full-day meeting on Goals Strategies and Tactics with the Yahara Lakes Legacy Partnership. Professor Dick Lathrop is willing to give a talk about a project that is measuring sediments in the watershed.

### **8. CPI ~**

Jon wants to take Mayor Dave and County Exec Falk on an auto tour of the marsh and will let us know if that is scheduled.

### **9. Yahara Lakes Legacy Partnership ~ Jon**

See #7 above.

### **10. Capital Area Regional Planning Council Task Force (incl. appeal: DNR approval of Cherokee SAP Subarea 1 CUSA) ~ Jon**

nothing new

## **Action Items – Jon/All**

### **1. Election: New interim director/s**

Motion:

Approve appointing Nan Cheney as Interim Director for a term that expires at the 2009 annual membership meeting,

and

approve appointing Justin Sargent as Interim Director for a term that expires at the 2009 annual membership meeting,

and

approve appointing Steve Ackerman as Interim Director for a term that expires at the 2009 annual membership meeting.

Dick moved to approve the motion. Aaron seconded. The motion was unanimously approved.

### **2. Art of the Marsh**

NOV 15 reception: planning, ballots, prizes, etc. (FOCM Ecological Values Award; People's Choice Award?)

Sheri has a ballot for voting and will handle refreshments. There will be no Peoples Choice Award

### **3. Policies: Conflict of Interest (COI) and Code of Conduct (COC)**

Motion:

Adopt the Policy Statement "Conflict of Interest" for immediate use by the Friends of Cherokee Marsh, to be signed by all current directors immediately and by all future board directors upon election.

Aaron moved to adopt the motion. Muriel seconded. The motion was unanimously approved.

Motion:

Adopt the Policy Statement "Code of Conduct" for immediate use by the Friends of Cherokee Marsh, to be signed by all current directors immediately and by all future board directors upon election.

Steve moved to adopt the motion. Nan seconded. The motion was unanimously approved.

All directors present signed both documents and gave them to Jan. Jan will ask Sheri to sign.

### **4. Authorization: 501c3 application - tabled.**

### **5. Natural Heritage Land Trust (SWOT: land-related strategic planning, w/Jim Welsh) scheduling of director meeting/s JAN 2009**

Jon – if you are aware of any publicly owned land not on the map provided by NHLT, let Jon know.

Tentative date and location for the NHLT workshop: Jan 31, 9-2, Lakeview Library. Aaron will see if a room is available. The Warner Park Rec Center is a backup location.

## **6. 2009 Organizational Planning -**

JAN 17 Annual Meetings: featured presenter; other -

Jon suggested the "Surly Surveyor" performer from the 1800s with his accompanying botanist and naturalist. Don suggested a silent auction.

Jon, Justin, and Don volunteered for the committee for planning this and other events. Jon will ask if any members would like to join the committee. [Nan Cheney joined the committee after the meeting.]

## **7. Ad Hoc Nominating Committee: directors/officers slate**

Aaron, Muriel, and Steve volunteered for the nominating committee. Aaron passed out forms for current members to indicate continued interest in the board and officer functions.

Aaron will email the members to see if anyone wants to join the committee. The committee will have at most one non-director to be chosen by Aaron.

## **8. Outings/Events plan: Voyageur Canoe Paddle/TAS (JUN09 date?), Benedictine walk, WWA outing, etc.**

The organizational planning committee will schedule events in advance as much as possible.

## **9. Membership: Renewal & Recruitment; related Friend/FundRaiser?**

Jon has written and printed a renewal letter to send to members whose memberships are expiring.

Approved allowing Westshire Condos to insert 300 brochures with their newsletter at no additional cost to us.

## **10. Lake-level Study Group: representation/process/policy - tabled.**

### **New Business**

#### **Organic jerky sales.**

Friends member Gene Becker can provide organic jerky at cost to the Friends. Jon volunteered to ask Pierce's Market if they are interested.

Because Gene is Jon's brother, Jon left the room for the discussion and vote.

Dick moved to allow Jon to pursue the idea. Steve seconded. The motion failed 2/5.

North American Wetlands Conservation Act (NAWCA) Small Grants Program - Don - tabled

#### **WI League of Conservation Voters news - Don - tabled**

#### **OTHER (7-7:30p, or at directors' convenience from their homes)**

Member Recruitment Telephone Campaign - tabled

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2008/09 FOCM Board Meetings (Monthly: 2nd WED; 5:30-7:30p; Lakeview Branch Library, unless otherwise noted)

DEC 10 Monthly Meeting

JAN 14 Monthly Meeting

JAN 17 Annual Board Meeting (elect officers) 10a-12n

JAN 31, 9 am - 2 pm (to be confirmed) workshop with Natural Heritage Land Trust

Other Dates

NOV 6-DEC Art of the Marsh: Seeing Cherokee Marsh NSAG exhibition (Lakeview Branch, Madison Public Library)

NOV 15 Art of the Marsh: NSAG Meet the Artist Reception (Lakeview Branch, Madison Public Library) -1-3p

JAN Art of the Marsh: Seeing Cherokee Marsh NSAG exhibition, selections (Manna Coffeehouse, Sherman Avenue)

JAN 17 Annual Members Meeting (presenter/s?) (Lakeview Branch, Madison Public Library) 10a-12n

Respectfully submitted by Jan Axelson